



## Writing for Change. Environmental Journalism Then and Now

28 and 29 January 2019

International Conference organized by Simone M. Müller (LMU Munich) and Evi Zemanek (University of Freiburg)

### Monday, 28 January 2019

08:45–09:00           Arrival and Registration

09:00–09:30           **Introduction by Simone M. Müller and Evi Zemanek**

#### Panel 1: Stories of Origin

Chair: Jonas Stuck (LMU Munich)

09:30–11:00           **Mark Neuzil (University of St. Thomas)**  
Environmental Journalism and Its History

**Ayelen Dichdji (National University of Quilmes)**  
Journalism, Environmental History and Discourse. Review about the Beginning of Environmentalism in Argentinian Counter-Culture Press between 1960 and 1980

11:00–11:30           Coffee Break

11:30–13:00           **David Larsson Heidenblad (Lund University)**  
Barbro Soller and the Environmental Moment in Sweden, 1967–1969

**Doubravka Olšáková (Academy of Science of the Czech Republic)**  
The Silent Spring, Radio Free Europe, and Oil Gobblers: The Beginnings of Environmental Journalism in Czechoslovakia

13:00–14:00           Lunch Break

#### Panel 2: What if Politics Won't Listen?

Chair: Maximilian Feichtner (LMU Munich)

14:00–15:30           **Anna Mazanik (CEU Budapest)**  
Soviet Press and Environmental Awareness under Socialism (1965–1985)

**Nataša Simeunović Bajić (University of Nis)**  
Producing Environmental Crisis in Serbia: Unreliable Sources, Fake News and Conspiracy Theories

- 15:30–16:00 **Environmental Journalism Today: A Conversation with Alison Abbot from *Nature***
- 16:00–16:30 Coffee Break
- 16:30–17:30 **Keynote**  
**Torsten Schäfer (Hochschule Darmstadt)**  
 Climate Journalism – Ethical Dimension, Historical Context and Social Relevance of a New Key Discipline  
 Chair: Simone Müller
- 18:30 Conference Dinner at Weinbauer

## Tuesday, 29 January 2019

### Panel 3: Tools and Trends in Telling Green Stories

Chair: Evi Zemanek (University of Freiburg)

- 09:00–10:30 **Wiebke Rögener (TU Dortmund)**  
 Was ist guter Umweltjournalismus. Definition von Qualitätskriterien aus unterschiedlichen Perspektiven (“Good Environmental Journalism”? Defining Criteria from Different Perspectives)
- Beatrice Dernbach (TH Nürnberg)**  
 Skandalisierung, Negativismus und konstruktiver Journalismus: Aktuelle Trends im Umweltjournalismus (Scandalisation, Negativism and Constructive Journalism. Current Trends in Environmental Journalism)
- 10:30–11:00 Coffee Break

### Panel 4: We All Saw This One Coming

Chair: Ayushi Dhawan (LMU Munich)

- 11:00–12:30 **Anna Katharina Wobse (University of Gießen)**  
 Picturing Complexity – Environmental Photojournalism Then and Now
- Rosalind Donald (Columbia University)**  
 Which Way the Wind’s Blowing: Miami’s Weather Forecasters and Climate Change through Andrew, Kyoto and Irma
- 12:30–13:30 Lunch Break
- 13:30–14:00 The Press Room
- 14:00–15:30 Final Discussion

**Venue:**  
 Center for Advanced Studies  
 LMU Munich  
 Seestraße 13  
 80802 Munich

